

# CURRICULUM VITAE OF GAYWIN ANDREW WALTERS

## PERSONAL DETAILS

**Identity Number:** 811107 5048 089

**Language Ability:** English; Afrikaans

**Driver's License:** Code 8

**Cell Phone:** 079 088 9658

**Email:** gaywin@gmail.com

**Address:** 148 8th Avenue, Kensington

## PERSONAL PROFILE

I am an open-minded individual with a proven track record in planning, designing & developing SME to large-scale websites and web applications. I can work as part of a team or work independently and have a tendency towards first-time quality.

With over 13 years experience, I have acquired a variety of skill set ranging from ui & creative design, front end development & user experience. I am eager to be challenged in order to grow and improve my skills gained through previous experiences in the digital sector.

## EDUCATION

### Tertiary Level

**Institution:** Cape Peninsula Technikon (2001-2004)

**Course:** National Diploma in Multimedia Technology.

**Institution:** A+ Computer Training Centre. (2004 – 3 month course)

**Course:** N+ and A+

### Short Courses

#### Flow UX

User Centred and User Experience Design (April 2014)

## WORK EXPERIENCE

**Place:** Impact Radius

**Date:** May 2016 - Current

**Position:** Design & User Experience

#### Duties:

- Optimizing user experience through clear content, simple navigation and dynamic design.
- Translate concepts into wireframes and mockups that lead to intuitive user experiences.

- Facilitate product managers visions by researching, conceiving, wireframing, sketching, prototyping, and mocking up user experiences for the Impact Radius Platform.
- Identify design problems and devise elegant solutions.
- Make strategic design and user-experience decisions related to core, and new, functions and features.
- Take a user-centered design approach and rapidly test and iterate on designs.
- Conduct user research to iterate on designs with UI best practices and analysis.
- Propose UX and design-related process improvements.
- Manage many, concurrent projects in a fast-paced development environment.
- Work as part of an agile development team.
- Front End Development of websites, landing pages and emailers.

### **Designer's Toolbox**

- UX & UI Design
- Usability Protocols
- Analytics (Google Analytics, Pendo)
- Prototyping
- Persona Creation
- Information Architecture (IA)
- A/B, Card Sort, User Testing
- Balsamiq
- Invision
- Sketch
- Adobe Creative Suite
- Slack
- Silverback
- Marketo
- XHTML/HTML5/CSS3/LESS/SASS/Wordpress

**Place:** Ninety 9 Cent Communications

**Date:** October 2012 - May 2016

**Position:** Web Developer / UI & UX Designer

**Duties:**

- UI & Creative Design (websites, rich media, banners, landing pages, emailers, microsites)
- Front End Development (XHTML/HTML5/CSS2/CSS3/SCSS/Javascript/JQuery /PHP/Wordpress)
- SEO
- Liaising with account & project managers
- Mentor junior front-end developers

**Place:** Freelance

**Date:** January 2012 – October 2012

**Position:** Web Developer / UI & UX Designer

**Place:** Topco Media

**Date:** 2009 – January 2012

**Position:** Webmaster

**Duties:**

- Conceptualize; Design (interface design, creative, interactive banner ads, landing pages)
- Website development & updates (HTML, XHTML, CSS, Javascript), coding mailers and testing display on different platforms.
- CMS Integration (Wordpress, Joomla)
- SEO
- Liaising with account & project managers

**Place:** 24.com

**Date:** 2007 – January 2009

**Position:** Web Designer / Front-end Developer

**Duties:**

- Conceptualize; Design (interface design, creative, interactive banner ads, landing pages)
- Website development & updates, QA, Deployment (HTML, XHTML, CSS, Javascript)
- Coding mailers and testing display on different platforms.
- Liaising with clients

**Place:** Digiworks

**Date:** 2005 – January 2007

**Position:** Web & Graphic designer, IT Support Clerk

**Duties:**

- Web & Graphic Design (logos, brochures, business cards, interface design, creative, interactive banner ads, landing pages)
- Website development & updates, QA, Deployment (XHTML, CSS, Javascript)
- Coding mailers and testing display on different platforms.
- Liaising with clients
- Ensure regular backups of assets and websites
- Email & Internet connectivity support
- Assembling and troubleshooting pc's
- Domain registration
- Web hosting

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**Place:** Platinum Solutions

**Date:** 2003 – 2004

**Position:** Web and Graphic Designer

**Duties:** Graphic & Interface Design, Front-end coding

**Place:** Being IT Solutions (freelancer)

**Date:** 2003

**Position:** Freelance Designer

**Duties:** Graphic & UI Design, Front-end developer

### **Technical Knowledge**

- XHTML, HTML 5, CSS 2/3, SCSS, Javascript, JQuery
- Responsive Design (Bootstrap, Foundation)
- PHP and MySQL
- Sharepoint Designer
- Wordpress
- Joomla
- Balsamiq
- Invision
- Sketch
- Adobe Creative Suite 4
- Dreamweaver / Sublime Text
- Google Analytics, Google Webmaster Tools, Google Adwords
- Exact Target, Graphic Mail, Mail Chimp
- Litmus
- Marketo
- Cpanel

**EXTRA MURAL ACTIVITIES**

Soccer, Cycling, Hiking

**REFERENCES**

Michelle Dyson

Traffic / Operations Manager

Ninety 9 Cent Communications

Cell: (076) 600 3103

Mr Mike Brown

Head Designer / Manager

24.com

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