

CURRICULUM VITAE OF GAYWIN ANDREW WALTERS

PERSONAL DETAILS

Identity Number: 811107 5048 089

Language Ability: English; Afrikaans

Driver's License: Code 8

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PERSONAL PROFILE

I am an open-minded individual with a proven track record in planning, designing & developing SME to large-scale websites and web applications. I can work as part of a team or work independently and have a tendency towards first-time quality.

With over 13 years experience, I have acquired a variety of skill set ranging from ui & creative design, front end development & user experience. I am eager to be challenged in order to grow and improve my skills gained through previous experiences in the digital sector.

EDUCATION

Tertiary Level

Institution: Cape Peninsula Technikon (2001-2004)

Course: National Diploma in Multimedia Technology.

Institution: A+ Computer Training Centre. (2004 – 3 month course)

Course: N+ and A+

Short Courses

Flow UX

User Centred and User Experience Design (April 2014)

WORK EXPERIENCE

Place: Impact Radius

Date: May 2016 - Current

Position: Design & User Experience

Duties:

- Optimizing user experience through clear content, simple navigation and dynamic design.
- Translate concepts into wireframes and mockups that lead to intuitive user experiences.

- Facilitate product managers visions by researching, conceiving, wireframing, sketching, prototyping, and mocking up user experiences for the Impact Radius Platform.
- Identify design problems and devise elegant solutions.
- Make strategic design and user-experience decisions related to core, and new, functions and features.
- Take a user-centered design approach and rapidly test and iterate on designs.
- Conduct user research to iterate on designs with UI best practices and analysis.
- Propose UX and design-related process improvements.
- Manage many, concurrent projects in a fast-paced development environment.
- Work as part of an agile development team.
- Front End Development of websites, landing pages and emailers.

Designer's Toolbox

- UX & UI Design
- Usability Protocols
- Analytics (Google Analytics, Pendo)
- Prototyping
- Persona Creation
- Information Architecture (IA)
- A/B, Card Sort, User Testing
- Balsamiq
- Invision
- Sketch
- Adobe Creative Suite
- Slack
- Silverback
- Marketo
- XHTML/HTML5/CSS3/LESS/SASS/Wordpress

Place: Ninety 9 Cent Communications

Date: October 2012 - May 2016

Position: Web Developer / UI & UX Designer

Duties:

- UI & Creative Design (websites, rich media, banners, landing pages, emailers, microsites)
- Front End Development (XHTML/HTML5/CSS2/CSS3/SCSS/Javascript/JQuery /PHP/Wordpress)
- SEO
- Liaising with account & project managers
- Mentor junior front-end developers

Place: Freelance

Date: January 2012 – October 2012

Position: Web Developer / UI & UX Designer

Place: Topco Media

Date: 2009 – January 2012

Position: Webmaster

Duties:

- Conceptualize; Design (interface design, creative, interactive banner ads, landing pages)
- Website development & updates (HTML, XHTML, CSS, Javascript), coding mailers and testing display on different platforms.
- CMS Integration (Wordpress, Joomla)
- SEO
- Liaising with account & project managers

Place: 24.com

Date: 2007 – January 2009

Position: Web Designer / Front-end Developer

Duties:

- Conceptualize; Design (interface design, creative, interactive banner ads, landing pages)
- Website development & updates, QA, Deployment (HTML, XHTML, CSS, Javascript)
- Coding mailers and testing display on different platforms.
- Liaising with clients

Place: Digiworks

Date: 2005 – January 2007

Position: Web & Graphic designer, IT Support Clerk

Duties:

- Web & Graphic Design (logos, brochures, business cards, interface design, creative, interactive banner ads, landing pages)
- Website development & updates, QA, Deployment (XHTML, CSS, Javascript)
- Coding mailers and testing display on different platforms.
- Liaising with clients
- Ensure regular backups of assets and websites
- Email & Internet connectivity support
- Assembling and troubleshooting pc's
- Domain registration
- Web hosting

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Place: Platinum Solutions

Date: 2003 – 2004

Position: Web and Graphic Designer

Duties: Graphic & Interface Design, Front-end coding

Place: Being IT Solutions (freelancer)

Date: 2003

Position: Freelance Designer

Duties: Graphic & UI Design, Front-end developer

Technical Knowledge

- XHTML, HTML 5, CSS 2/3, SCSS, Javascript, JQuery
- Responsive Design (Bootstrap, Foundation)
- PHP and MySQL
- Sharepoint Designer
- Wordpress
- Joomla
- Balsamiq
- Invision
- Sketch
- Adobe Creative Suite 4
- Dreamweaver / Sublime Text
- Google Analytics, Google Webmaster Tools, Google Adwords
- Exact Target, Graphic Mail, Mail Chimp
- Litmus
- Marketo
- Cpanel

EXTRA MURAL ACTIVITIES

Soccer, Cycling, Hiking

REFERENCES

Michelle Dyson

Traffic / Operations Manager

Ninety 9 Cent Communications

Cell: (076) 600 3103

Mr Mike Brown

Head Designer / Manager

24.com

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